

Managing Information.

Delivering Insights.

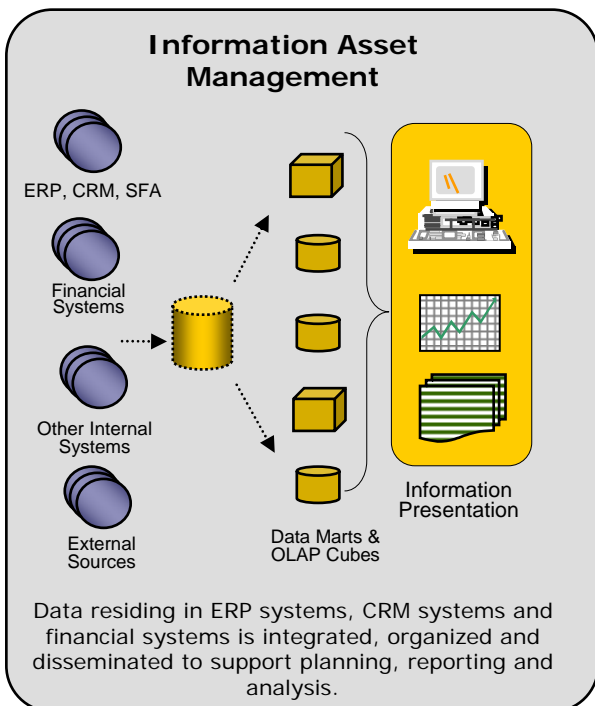
Empower Managers

Growing organizations treat business data as a corporate asset and today's successful managers need timely access to customer, operational and financial information, regardless of its origin and format.



Gain New Perspectives

Discovering new opportunities and eliminating potential risks is possible when managers and analysts can access data, recognize trends and visualize the future.



Analyze Performance

On-line analysis, complex analytics, dynamic reports, executive dashboards, corporate scorecards -- Get information in the hand of the right people when they need it most.

Get Results

Having the right information to answer your most critical business questions enables successful businesses to get results. Productive business intelligence and data warehouse environments built by Threshold Consulting Services deliver the information businesses and managers need to improve decision making, attain goals and see results.

Threshold Consulting understands the business of information. Since 1995 we have been helping organizations improve performance by increasing access to business data and delivering information that managers want. Our innovative consulting approach and rapid development techniques deliver quick results that meet business goals. We combine our vast depth of business insights with superior technical expertise to deliver innovative, cost effective solutions. Our capabilities include:

- Data Warehouses & Data Marts, Data Modeling and Data Integration
- Business Analytics & Intelligence
- Financial Planning, Analysis & Reporting
- Performance Management, Scorecards & Dashboards



Services that Deliver Results.

Threshold Consulting has been providing Information Asset Management solutions for clients in a variety of industries around the world. Threshold consultants are specialists in achieving business benefit by integrating innovative technologies, personal ingenuity and proven methodologies with a fierce commitment to client success. Our staff of professionals includes highly skilled project managers, business analysts, financial planners, data modelers, application designers, and infrastructure engineers.

Project Management

The success of any project is based on a clear understanding of the needs of the business and project owner. Whether a project is driven by the IT organization or an end-user organization, such as Sales, Finance or Operations, Threshold will help clarify the factors which determine success. Once the goals are established, Threshold's proven project management methodology and change control procedures will be applied to track progress and ensure a timely, on-target completion.

Business Analytics & Intelligence

Data becomes information when it reveals trends, anomalies and opportunities. Threshold is a nationally recognized leader in creating analytical environments that allow decisions makers and analysts the ability to interact with the data to make decisions. Threshold develops intuitive reporting metaphors, such as **digital dashboards and score cards** to facilitate navigation and simplify analysis. Our fully featured solutions are delivering critical decision information in more than 16 countries on 5 continents providing sales, marketing, financial and operational information in a wide array of industries.

Performance Management

Early insights into operational performance provides management the opportunity to make adjustments before results are final. Threshold's senior consultants have helped numerous management teams identify Key Performance Indicators (KPI's) that support business goals and strategies. Our breadth of business experience combined with our technical capabilities enables us to build information reporting environments which support management scorecards and dashboards allowing busy managers to quickly focus on the areas needing immediate attention.

Data Warehouses & Data Marts, Data Modeling & Data Integration

We specialize in successfully building and implementing **Data Mart and Data Warehouse** environments which form the foundation for analytical reporting. We are experts in developing **RDBMS based star schemas and OLAP data cubes** that deliver results and optimize performance. We are experts at retrieving, cleansing and transforming data from disparate systems and loading it into target data structures. We are well-versed in data migration techniques and pride ourselves on our ability to design, build and maintain the evolving structures of databases. We utilize industry standard methodologies and toolsets to create the most effective architecture for your organization. We have established solid partnerships with the industry-leading vendors that enable us to deliver solutions that are more than three times faster than traditional coding methods.

Financial Planning, Analysis & Reporting

At the core of business management is the planning, analysis and reporting of the organization's financial performance. While many ERP and general ledger systems have improved reporting capabilities in recent years, few deliver the flexibility to integrate with other internal systems for a holistic view of past and future performance. Additionally, many clients are streamlining their planning and reporting processes by eliminating manual data entry points and minimizing risks. Threshold's Financial Planning Practice leverages Hyperion Solution's world-class software to deliver innovative financial IT consulting services.

Solution Consulting



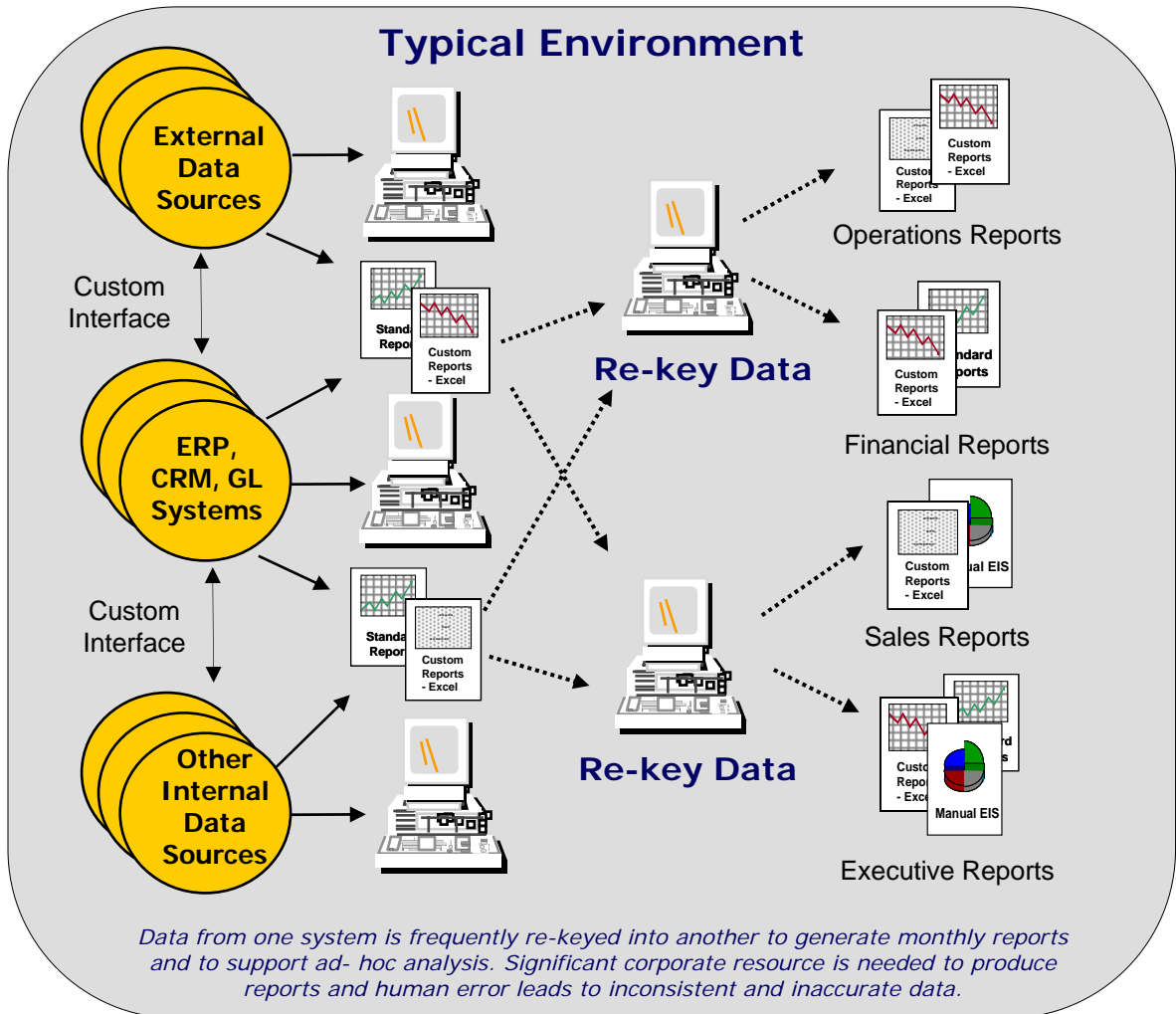
Project Management



Staff Augmentation

The Problem.

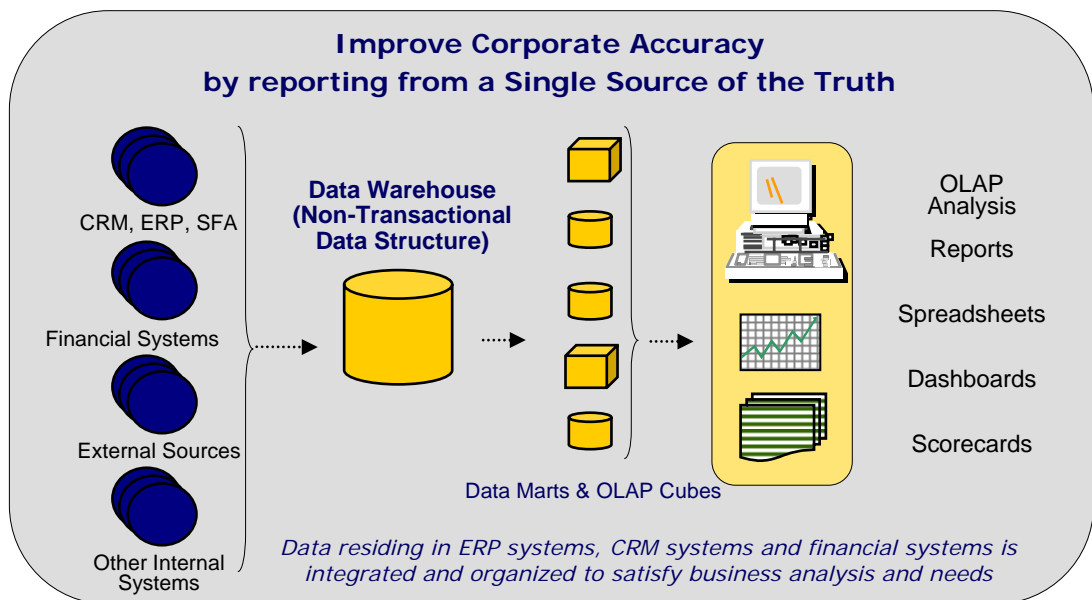
- ◆ Re-keying data in multiple systems
- ◆ Inconsistent view of results
- ◆ Delayed visibility of performance
- ◆ Numerous disjointed spreadsheets
- ◆ Backlog of report requests
- ◆ Cumbersome procedures



Our experience has shown that a great deal of the difficulty associated with installing and utilizing both packaged and custom developed business systems is attributed to reporting and decision support needs. The standard repertoire of system-provided reports is typically insufficient. Adding or changing the reports is frequently non-trivial. The need for integrating data from disparate systems often necessitates complex system interface routines leading to management, maintenance and upgrade issues. Implementing new systems takes time, requires re-training, consumes additional technology resources and seldom solves the need for information.

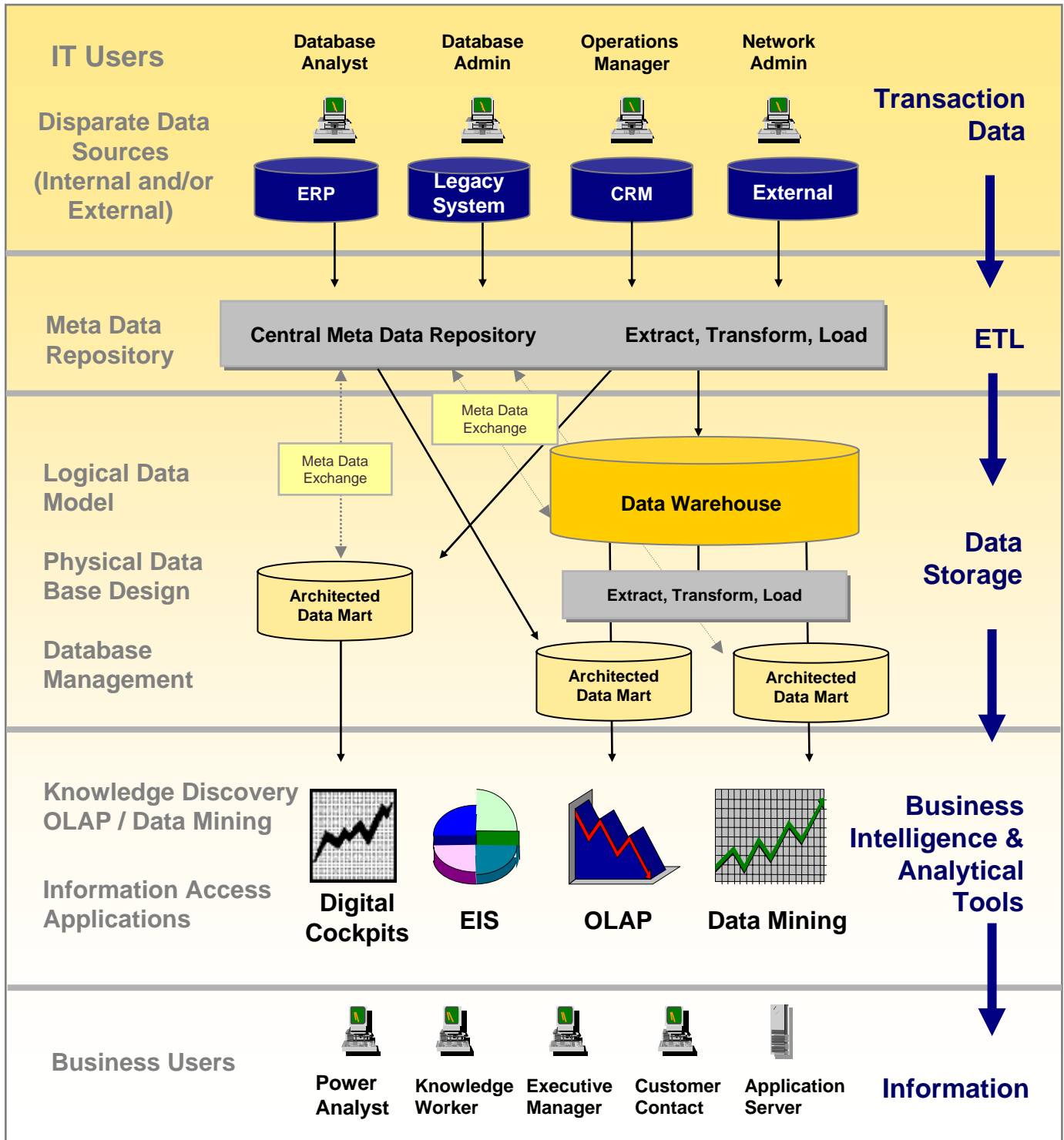
The Solution - Non-Transactional Data Structures

- ◆ **Produce Financial Reports in compliance with Sarbanes-Oxley**
Eliminate manual intervention and prepare financial statements as frequently as necessary.
- ◆ **Conduct performance analysis using Scorecards or Digital Dashboards**
Show current KPI results tailored to teach specific department head.
- ◆ **Quickly and easily generate custom reports and queries**
Enable analysis and business manager to access data when they need it for ad hoc reporting.
- ◆ **Automate report and information distribution**
Make results easily available via your corporate intranet, the Internet or email.
- ◆ **Integrate data from financial and non-financial systems**
Generate results which incorporate data from discrete applications like ERP and CRM and combine it with data in HR, Finance, Payroll, Manufacturing, Inventory, Billing, Marketing and Sales.
- ◆ **Maintain existing systems in an “as is” format**
Eliminate the need for re-training, re-inventing operational documents (printing), and re-directing internal document flow, while preserving technology and infrastructure.



Threshold Consulting believes in a tools centric approach to building Non-Transactional Data Structures, relying on programming as little as possible. We typically incorporate an off-the-shelf data movement tool (ETL) to populate the data structure with data elements from the transaction systems. We also use industry standard query and reporting (BI) tools to produce information from the data. Our approach encourages end user participation and self-reliance, eliminating the IT bottle neck by positioning IT resources in more of a facilitation role.

The Flow of Transaction Data to Information.



Delighted Clients.

CIO for Logistics Company, Atlanta GA

“The Threshold data warehouse team worked closely with our Information Services and Business Operations organizations to determine our capabilities and requirements. They very quickly conceived an iterative approach which provided near term results and benefits then progressed with deploying the solution at a pace that was in keeping with our ability to manage and utilize. Threshold supplied leadership and development assistance and trained our IS and end user staff in the process. The end result was a fully WEB enabled solution which supported access to information for our 70 domestic and international locations as well as our customers and suppliers”.

Director for a Global Telecom Company, Basking Ridge, NJ

“Our global Customer Information System provides visibility into every aspect of our international sales process . Central to this system is a sales information data mart and interactive information cockpit which we developed with Threshold’s assistance. Threshold’s consultants were key participants in the design, development and implementation of our solution and provided end-user training to our world wide team, ensuring the success of the effort. With Threshold’s help, our Sales Management teams in 26 countries on 5 continents are now literally on the same page.”



Major Southeast Grocery Retailer

“Having a precise understanding of how our product promotions impact margin and being able to incorporate that understanding into the promotion planning process is an important element in our competitive strategy. Threshold developed a promotional planning data mart and plan development application which allows us to estimate profitability of individual promotions prior to their being run and then confirm the accuracy of our estimates. The data mart collects data about previous promotions and provides our planners with performance and trend information critical to their planning activity. The impact on our business has been very positive.”

CFO for Financial Institution, Tampa, FL

“Threshold met or exceeded our every expectation when, in a short period of time, they delivered a fully functional financial reporting system which significantly reduced our monthly closing time. Central to Threshold’s solution was a data warehouse which incorporated data from our corporate mainframe, local and remote mid frame and numerous desktop systems. We could not have been more pleased”.



The future belongs to the well informed.

Delighted Clients.



... and many others!



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